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Ed Johnston VP Home Products CANADIAN TIRE Canada	James Inglis Chairman & CEO INGLIS FOUNDATION	Mike Clark Sr. VP & Chief Mdse. Officer TRUE VALUE
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	Ron Beal President & CEO ORGILL, INC.	



THE HOME IMPROVEMENT INDUSTRY

PRESIDENTS

COUNCIL™

AGENDA & ATTENDEES

Advisory Board Meeting

Tuesday, January 19, 2010

Las Vegas, NV

◆ THE HOME IMPROVEMENT INDUSTRY PRESIDENTS COUNCIL

3605 Woodhead Drive, Suite 106, Northbrook, IL 60062 ◆ www.presidentscouncil.com
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Special thanks to our
Advisory Board Sponsors:



Leslie Chapman-Henderson

President & CEO

Federal Alliance for Safe Homes, Inc. - FLASH®
& Managing Consultant - ICC Foundation

Leslie Chapman-Henderson is President/CEO of the Federal Alliance for Safe Homes, Inc. - FLASH®, an award-winning national, non-profit corporation founded in 1998 by a collaborative of organizations dedicated to strengthening homes and safeguarding families from disaster. Today, FLASH is the fastest growing disaster safety education organization in the United States with more than 100 partners.

Ms. Chapman-Henderson and FLASH have championed the cause of disaster-resilient construction methods through the creation of groundbreaking consumer awareness programs like the recently-launched StormStruck: A Tale of Two Homes® at INNOVENTIONS at Epcot® at the Walt Disney World Resort and Blueprint for Safety®, an educational program on disaster-resistant construction techniques for homebuilders, homeowners and design professionals.

Among Ms. Chapman-Henderson's civic, community and professional awards are the 2008 National Hurricane Conference Outstanding Achievement in Mitigation Award, 2008 Governor's Hurricane Conference Corporate Award, 2006 Texas Silver Spur Award for Public Education Excellence, 2006 Governor's Hurricane Conference Public Information/Education Award, 2005 National Hurricane Conference Outstanding Achievement in Public Awareness Award, 2005 National Weather Association Walter J. Bennett Public Service Award, 2005 NOAA Environmental Hero Award, among many others.

Additional award-winning FLASH outreach projects include two seasons of television with the nationally-syndicated programs Bob Vila and Home Again with Bob Vila; a one-hour, nationally televised multi-hazard PBS Special entitled, Blueprint for Safety . . . Disaster-resistant Homes; and "A Tale of Two Houses" showcasing code and code-plus construction success stories in wildfire and high wind zones.

Ms. Chapman-Henderson currently serves as co-chair of the legislatively-created My Safe Florida Home Advisory Council, as a board trustee for Florida International University -International Hurricane Research Center, as advisory council member for Florida State University Catastrophic Storm Risk Management Center and as managing consultant for the International Code Council Foundation.



Michael Strong
CGP, CGR, GMB, CAPS
President
GREENHAUS BUILDERS

GreenHaus Builders specializes in the construction of LEED Homes: from high end custom to affordable multi-family. GreenHaus Builders built Houston's first LEED home (Gold) and currently is working on the development/construction of affordable LEED certified townhomes.

Michael has served on the H.U.D. Partnership for Advancing Technology in Housing committee since 2001 and is a frequent speaker around the country on green building and remodeling issues. He has an MBA from the Monterey Institute of International Studies in Monterey, CA; an MA from Southwest Texas State University; and a BA from the University of Texas in Austin.

Since 2005, he has co-hosted "Home Improvement Hotline" Radio Show, KPRC 950 AM with 15,000 hourly listeners: www.the950.com and is a Rice University Instructor on "Green Houses" since 2008.

In 2008, he received the NAHB Green Remodeling Advocate of the Year award.

AGENDA

11:30 AM - 11:40 AM **Introductions**

Curt Powell
President & CEO
HOME IMPROVEMENT INDUSTRY
PRESIDENTS COUNCIL

11:40 AM - 12:10 PM **Presentation**

*"The Future of Building: Smart, Safe
and Sustainable Converge for a
Stronger Shade of Green"*

Leslie Chapman-Henderson
President & CEO
Federal Alliance for Safe Homes, Inc. - FLASH®
& Managing Consultant - ICC Foundation

12:10 PM - 12:30 PM **Presentation**

*"Green Building and Remodeling:
From Market Transformation
to Cultural Transformation"*

Michael Strong
CGP, CGR, GMB, CAPS
President
GREENHAUS BUILDERS

12:30 PM - 1:30 PM **Lunch Buffet**

ATTENDEES

Dr. Ames
President
AMES RESEARCH
LABORATORIES, INC.

Peter C. Cary
VP Sales & Mktg.
AMES RESEARCH
LABORATORIES, INC.

Tony L. Callahan
SVP National Purchasing,
Planning & Design
BEAZER HOMES USA INC.

Marv Askey
Western Regional Sales Manager
ENGINEERED WOOD PRODUCTS
BOISE CASCADE

Thomas Corrick
Vice President
ENGINEERED WOOD PRODUCTS
BOISE CASCADE

Dennis Huston
Vice President Sales & Mktg
ENGINEERED WOOD PRODUCTS
BOISE CASCADE

Jeff Hunt
Vice President
BROTHERS STRONG INC.

James Honeycutt
Director National Accounts
BUILDER HOMESITE INC.

Jim Warren
Director BHI Media
BUILDER HOMESITE INC.

Hans Thur
GM North America Sales
CANFOR

Jeff Donley
SVP, COO, CFO
CARTER LUMBER

Al Olsen
Sr. Director of Development
CITY OF HOPE

Jon Gallun
Vice President Mktg.& Prod. Dev.
DESIGN HOUSE INC.

Tim Hobbs
National Sales Manager
DESIGN HOUSE INC.

Todd Witte
President & CEO
DESIGN HOUSE INC.

Leslie Chapman-Henderson
President & CEO
FEDERAL ALLIANCE FOR
SAFE HOMES

Bruce McCullen
Project Director - Babcock Ranch
FEDERAL ALLIANCE FOR
SAFE HOMES

Eric Vaughn
COO
FEDERAL ALLIANCE FOR
SAFE HOMES

ATTENDEES

Kevin O'Meara
Operating Partner
GOLDEN GATE CAPITAL

Michael Strong
President
GREENHAUS BUILDERS

Theresa Strong
GREENHAUS BUILDERS

Jed Jaffe
General Merchandise Manager
JERRY'S HOME IMPROVEMENT
CENTER

Dennis Orem
President & CEO
JERRY'S HOME IMPROVEMENT
CENTER

G. Richard Russell
President
MILLARD LUMBER, INC.

Joel Russell
Vice President
MILLARD LUMBER, INC.

Karel K. Czanderna
President Building Materials
OWENS CORNING

Tom Quigley
VP & GM, Residential Insulation
OWENS CORNING

Paul Hylbert
CEO
PRO-BUILD HOLDINGS, INC.

Bill Myrick
COO
PRO-BUILD HOLDINGS, INC.

Ben Phillips
Executive VP Corporate Relations
PRO-BUILD HOLDINGS, INC.

Joseph Todd
President Market Development
PRO-BUILD HOLDINGS, INC.

Ernie Couillard
Vice President Marketing
REGAL ALUMINUM PRODUCTS

Norm Liefke
President
REGAL ALUMINUM PRODUCTS

Eric Luescher
Sr. Vice President Sales
ROBERT BOSCH TOOL CORP.

Mike Ventura
Vice President - Industrial Sales
ROBERT BOSCH TOOL CORP.

James Drexinger
Sr. VP Sourcing
STOCK BUILDING SUPPLY

Michael Cassidy
President & COO
TW PERRY